

## SWSCU Target Market Determination

| Product Name               | Visa Debit Card   |  |  |
|----------------------------|---|--|--|
| lssuer                     | South West Slopes Credit Union Ltd ABN 80 087 650 673<br>AFS & Australian Credit Licence Number 240712  |  |  |
| Date of TMD                | 30/01/2024  |  |  |
|                            | A person aged 13 years or older looking for a Visa Debit Card that is linked to a fully featured everyday transaction account that provides access to funds 24 hours a day 7 days a week worldwide.   |  |  |
| Target Market              | This is a Visa Debit Card and the key features of this product are:   |  |  |
|                            | <ul> <li>Access funds from a linked savings account with a Visa Debit Card</li> <li>Funds are available at call 24 hours a day, 7 days a week.</li> <li>Accepted worldwide wherever Visa is accepted</li> <li>Daily withdrawal limit at ATM \$1000.00</li> <li>Convenience of access via online, ATM and Eftpos</li> <li>Ability to add Visa Debit Card to digital wallets including, Apple, Google and Samsung Pay</li> <li>Ability to link overdraft facility, available upon application</li> <li>Select own PIN number</li> <li>No minimum monthly deposit amount required</li> </ul> |  |  |
|                            | This product is distributed by the issuer through the following channels:   |  |  |
| Distribution<br>Conditions | <ul> <li>Branches – Visiting a branch and/or calling the branch for request</li> <li>Online – Via South West Slopes Credit Unions website</li> </ul>  |  |  |
|                            | Distribution conditions for this product include:   |  |  |
|                            | <ul> <li>Ensuring that retail clients meet the eligibility requirements for the<br/>product</li> </ul>  |  |  |
|                            | <ul> <li>Ensuring that distribution through branches and call centres is by<br/>appropriately trained staff</li> </ul>  |  |  |
|                            | There are no other distributors for this product.   |  |  |
| Review Triggers            | The review triggers that would reasonably suggest that the TMD is no longer appropriate include:  |  |  |
|                            | <ul> <li>A significant dealing of the product to consumers outside the Target<br/>Market occurs;</li> <li>A significant number of complaints is received from members in relation to<br/>the product</li> </ul>   |  |  |
|                            | <ul> <li>A material change to the product or the terms and conditions of the<br/>product occurs which would cause the TMD to no longer be appropriate</li> </ul>  |  |  |



## **SWSCU Target Market Determination**

|   | The Product Governance Framework includes regular consideration of whether<br>there has been a review trigger following each distribution information report.<br>That consideration is by reference to paragraphs 154 to 156 of RG 274. |   |   |  |
|---|---|---|---|--|
| Review Period                             | <b>Periodical Reviews:</b> Within 2 years of the effective date and hence at least every 2 years from the previous review.  |   |   |  |
|   | The following information must be provided to South West Slopes Credit Union by<br>distributors who engage in retail product distribution conduct in relation to this<br>product:Type of informationDescriptionReporting period         |   |   |  |
| Distribution<br>Reporting<br>Requirements | Significant dealing(s) Complaints   | Date or date range of<br>the significant<br>dealing(s) and<br>description of the<br>significant dealing (eg,<br>why it is not consistent<br>with the TMD) | As soon as practicable,<br>and in any case within<br>10 business days after<br>becoming aware<br>Every 3 months |  |
|   |   | · · · · · · · · · · · · · · · · · · ·   | ·   |  |